

2019

delta life

Become an advertiser with the 2019 Delta Life magazine
-- the ultimate guide to the California Delta

dining | shopping | lodging | recreation | events

Become an advertiser with Delta Life magazine, the ultimate guide to the California Delta.

By advertising with us, your Delta business will appear in 40,000 copies distributed throughout the surrounding metropolitan areas, all five Delta counties, including two California Welcome Centers (Pier 39 & Modesto).

This unique publication covering the entire Delta as a historic, cultural and recreation destination, will give your Delta business great visibility in an easy to read, comprehensive guide to everything a Delta visitor might wish to explore as part of living the Delta Life.

Delta Life is published annually and released every Spring. The colorful, oversize publication features information in article form about each of the Delta communities, as well as directories of Delta business categorized as follows:

Food and Drink ● Marinas and Resorts
Recreation ● Culture and History
Galleries and Gift Shops ● Agritourism
Wineries and Event Venues ● Lodging
Museums ● Camping & RV Parks

Also included are a comprehensive Event Calendar, excellent Delta map and feature articles on the characters and history that make the Delta so much more than fields and waterways.

Ad sizes, pricing and production details are included on the following pages.



Delta Life Magazine is prepared and published by The Isleton Chamber of Commerce.



for more information call: (916) 777-4800 or Email: isletonchamber@frontier.com

Isleton Chamber of Commerce
PO Box 758 - Isleton, CA 95641

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*** BACK COVER (Glossy) 9.833 x 13 \$2000**

- Ad enjoys top visibility for an entire year
- Full page only
- Printed on high gloss paper for best quality reproduction

*** INSIDE FRONT or BACK COVERS & FIRST LEAF (Glossy)**

- Visibility second only to back cover for an entire year.
- Printed on high gloss paper for best quality reproduction.

Full Page	9.833 x 13	\$1700
Half Page	9.833 x 6.5, 4.833 x 13	\$ 800
Quarter Page	4.833 x 6.5	\$ 600

*** Note:** These spaces are very limited.

INTERIOR

Printed on matte finish newsprint for superior economy and excellent reproduction. Full color on every page.

Full Page, Interior 9.833 x 13 \$ 900

- Large format can be shared by a town association or multiple entites for a total impact.
- Full page adholders get priority positioning near related content wherever possible.

Half Page, Interior 9.833 x 6.5, 4.833 x 13 \$ 600

- Can be aligned vertically or horizontally to best present your ad.
- Dimensions allow for large photos and text for maximum impact.

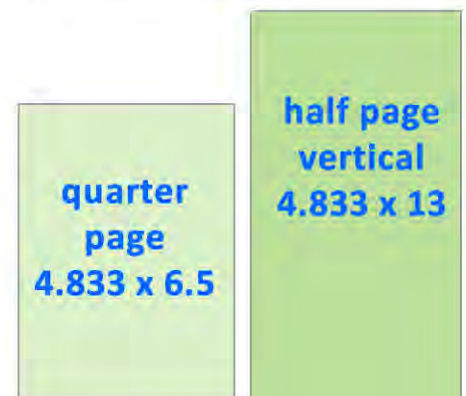
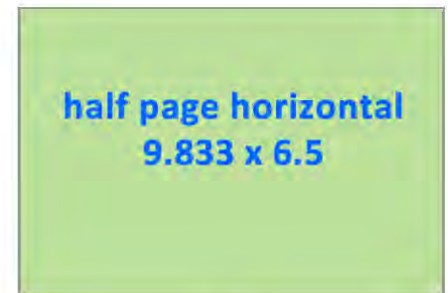
Quarter Page, Interior 4.833 x 6.5 \$ 400

- The single most effective advertising for the price.
- A full year of visibility in the most comprehensive visitor's guide for the Delta.
- Offer an incentive and see for yourself what Delta Life can do for you!

Art for your ad must be received as print-ready digital files (PDF, EPS or JPG).

We are happy to provide artwork for an additional fee.

Deadline for art is December 31.



FOR INFORMATION CALL: (916) 777-4800

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Name of Organization _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____

Contact _____ Email _____

Our company agrees to be a Delta Life advertiser and agrees to the terms detailed in the advertising proposal. We understand that our advertisement will appear in an annual Spring 2018 issue.

AD Size _____ AD Price \$ _____

Ad Creation: Company Prepares Ad: **(YES) (NO)** Chamber Prepares Ad: **(YES) (NO)** Cost: \$50.00

Want to join the Isleton Chamber? 1 Year Discounted Fee \$75 (regular annual fee is \$100) **(YES) (NO)**

Note: Credit Card payments will be processed through Delta Webs Company.

Credit Card Payment

Amount \$ _____ CC Type (MC) (VISA)

Card Number _____

Expiration Month _____ Year _____ CVV _____

Check Payment

Amount \$ _____ Check Number _____

Signature _____

Date _____

Ad Price _____

Ad Design _____

Chamber Membership

(2018 - 2019)

\$75.00 _____

TOTAL _____



Isleton Chamber of Commerce

PO Box 758

Isleton, CA 95641

(916) 777-4800 / Email: isletonchamber@frontier.com

Please note that inclusion of your business in Delta Life is NOT dependent upon advertising, nor do we require membership in the Isleton Chamber of Commerce. Your Delta business, if relevant to tourism, will be included in the appropriate listings with no regard to financial compensation. Your choice to advertise covers the cost of producing the magazine, and any funds received above and beyond those costs will be used to increase quality and expand distribution of the magazine. Thank you for your support.